

Sant Gadge Baba Amravati University Amravati FACULTY: Inter disciplinary
Scheme of Teaching, Learning, Examination & Evaluation leading to Two Years PG Degree Master of Journalism & Mass Communication (M. A. JMC) following Two Years PG Programme wef 2023-24
Two Years - Four Semesters Master's Degree Programme - NEP v 23
First Year Semester – I

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme							Duration Of Exam Hours	Examination & Evaluation Scheme								
				Teaching Period Per Week				Credits				Maximum Marks				Minimum Passing				
				L	T	P	Total	L/T	Practical	Total		Theory		Practical		Total Marks	Marks Internal	Marks External	Grade	
0	*Pre-Requisite Course(s) if applicable/MOOC/Internship/Field Work cumulatively. If students wish to opt Minor Course of UG as Major for PG, balance 12 Credits Course will have to be completed (As and when applicable)	Th-Prq		0	0	0	0	Additional Credits to be earned = (1) minus (2) (1) Credits from Major DSC Courses in UG (minus) (2). The Credits already earned from the Course as Minor at UG, now to be opted as Major at PG			2	20	30							50*
1	Research Methodology and IPR	Th-Major		4			4	4		4	3	40	60			100	16	24	P	
2	DSC-I.1 - Introduction to Journalism & Mass Communication	Th-Major		5			5	5		5	3	40	60			100	16	24	P	
3	DSC-II.1 – Traditional Indian Communication	Th-Major		4			4	4		4	3	40	60			100	16	24	P	
	DSC-III.1 – Reporting & News Writing	Th-Major		4			4	3		4	3	40	60			100	16	24	P	
4	DSE-I/MOOC – New Media & Journalism / Film Communication	Th-Major Elective		3			3	3		3	3	40	60			100	16	24	P	
																Minimum Passing Marks		Grade		
5	DSC-III.1 Lab – Reporting & News Writing	Pr-Major				2	2		1	1	3			25	25	50	25		P	
6	DSE-I Laboratory/MOOC Lab – New Media Techniques / Film Communication	Pr-Major Elective				2	2		1	1	3			25	25	50	25		P	
7	#On Job Training ,Internship/ Apprenticeship ;Field projects Related to Major @ during Vacations cumulatively	Related to DSC		120 Hours cumulatively during vacations of Semester I and Semester II							4*									P*
8	Co-curricular Courses :Health and wellness, Yoga Education, Sports and Fitness, Cultural Activities, NSS/NCC, Fine/Applied/Visual/Performing Arts During Semester I,II,III and IV	Generic Optional		90 Hours Cumulatively From Sem I to Sem IV																
	TOTAL									22						600				

L:Lecture, T:Tutorial, P:Practical/Practicum

Pre-requisite Course mandatory if applicable: **Prq**, Theory: **Th**, Practical/Practicum: **Pr**, Faculty Specific Core: **FSC**, Discipline Specific Core: **DSC**, Discipline Specific Elective: **DSE**, Laboratory: **Lab**, **OJT**: On Job Training; Internship/Apprenticeship; Field projects: **FP**; **RM**: Research Methodology; Research Project: **RP**, **Co-curricular Courses** : **CC**

Note: **Co-curricular Courses**: In addition to the above, CC also include but not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-term course, Scientific Surveys, Societal Surveys, Field Visits, Study tours, Industrial Visits, online/offline Courses on Yoga (Yoga for IQ development, Yoga for Ego development, Yoga for Anger Management, Yoga for Eye sight Improvement, Yoga for Physical Stamina, Yoga for Stress Management, etc.). These can be completed cumulatively during **Semester I, II, III and IV**. **Its credits and grades will be reflected in semester IV credit grade report.**

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Two Years - Four Semesters Master's Degree Programme - NEP v 23
First Year Semester –II [Level6.0]

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme							Duration Of Exam Hours	Examination & Evaluation Scheme								
				Teaching Period Per Week				Credits				Maximum Marks					Minimum Passing			
				L	T	P						Theory		Practical		Total Marks	Marks Internal	Marks External	Grade	
										Theory +MCQ Internal		Theory External	Internal	External						
1	DSC-I.2 – Print Media Journalism	Th-Major		4			4	4		4	3	40	60			100	16	24	P	
2	DSC-II.2 – Rural & Agriculture Journalism	Th-Major		5			5	5		5	3	40	60			100	16	24	P	
3	DSC-III.2 – Radio Journalism	Th-Major		4			4	4		4	3	40	60			100	16	24	P	
4	DSE-II/MOOC – Advance Photo Journalism / Magazine Journalism	Th-Major Elective		3			3	3		3	3	40	60			100	16	24	P	
																	Minimum Passing Marks			
5	DSC-I.2Lab – Editing of Newspaper	Pr-Major				2	2		1	1	3				25	25	50	25	P	
6	DSE-II Laboratory /MOOC Lab – Skills in Photography	Pr- Major Elective				2	2		1	1	3				25	25	50	25	P	
7	#On Job Training ,Internship/Apprenticeship ;Field projects Related to Major @ during vacations Cumulatively	Related to Major		120 Hours cumulatively during vacations of Semester I And Semester II							4*									P*
8	Co-curricular Courses: Health andwellness,YogaEducation,SportsandFitness, Cultural Activities,NSS/NCC, Fine/Applied/Visual/Performing Arts DuringSemesterI,II,IIIandIV	Generic Optional		90 Hours Cumulatively From Sem I to Sem IV																
Exit Option with a PG Diploma with 4 Credits On-the-job training/internship in the respective Major subject																				
<ul style="list-style-type: none"> Student has to earn Total minimum 4 Credits cumulatively during Vacations of Semester I and Semester II from internship in order to exit After First Year with PG Diploma (42-44 Credits) after Three Year UG Degree 																				
	TOTAL										18+4*						500			

L: Lecture, T:Tutorial, P:Practical/Practicum

Prerequisite Course mandatory if applicable: **Prq**, Theory: **Th**, Practical/Practicum: **Pr**, Faculty Specific Core: **FSC**, Discipline Specific Core: **DSC**, Discipline Specific Elective: **DSE**, Laboratory: **Lab**, **OJT**: On Job Training: Internship/Apprenticeship; Field projects: **FP**; **RM**: Research Methodology; Research Project: **RP**, **Co-curricular Courses: CC**

Note: # On Job Training, Internship/Apprenticeship; Field projects Related to Major (During vacations of Semester I and Semester II) for duration of 120 hours mandatory to all the students, to be completed during vacations of Semester I and/or II.

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Two Years - Four Semesters Master's Degree Programme - NEP v 23
Second Year Semester-III

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme							Duration Of Exam Hours	Examination & Evaluation Scheme							
				Teaching Period Per Week				Credits				Maximum Marks			Total Marks	Marks Internal	Marks External	Grade	
				L	T	P				Theory		Practical							
										Theory +MCQ Internal		Theory External	Internal	External					
1	Contemporary Applied Technological Advancements in Journalism Research relevant/supportive to Major DSC-I.3	Th-Major		4			4	4	4	3	40	60			100	16	24	P	
2	DSC-II.3 – TV Journalism	Th-Major		4			4	4	4	3	40	60			100	16	24	P	
3	DSC-III.3 – Corporate Communication	Th-Major		5			5	5	5	3	40	60			100	16	24	P	
4	DSE-III/MOOC – Business Communication / International Communication	Th-Major Elective		3			3	3	3	3	40	60			100	16	24	P	
																Minimum Passing Marks			
5	DSC-II 3Lab – TV Documentary & Short Films	Pr-Major				2	2		1	1	3			25	25	50	25	P	
6	DSE-III Lab /MOOC Lab Practical related to DSE III.	Pr-Major Elective				2	2		1	1	3			25	25	50	25	P	
7	Research Project Phase - I	Major				2	4	6	2	2	4			50	--	50	25	P	
8	Co-curricular Courses: Health and wellness, Yoga Education, Sports and Fitness, Cultural Activities, NSS/NCC, Fine/ Applied/Visual/Performing Arts During Semester I, II, III and IV	Generic Optional		90HoursCum ulatively FromSemItoSemIV															
	TOTAL									22						550			

L:Lecture, T:Tutorial, P:Practical/Practicum

Prerequisite Course mandatory if applicable: **Prq**, Theory: **Th**, Practical/Practicum: **Pr**, Faculty Specific Core :**FSC**, Discipline Specific Core: **DSC**, Discipline Specific Elective: **DSE**, Laboratory: **Lab**, **OJT**: On Job Training : Internship/Apprenticeship ; Field projects : **FP**; **RM**: Research Methodology; Research Project: **RP**, **Co-curricular Courses**: **CC**

Note: **Co-curricular Courses**: In addition to the above, CC also include but not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-term course, Scientific Surveys, Societal Surveys, Field Visits, Study tours, Industrial Visits, online/offline Courses on Yoga (Yoga for IQ development, Yoga for Ego development, Yoga for Anger Management, Yoga for Eye sight Improvement, Yoga for Physical Stamina, Yoga for Stress Management, etc.). These can be completed cumulatively during **Semester I, II, III and IV**. Its credits and grades will be reflected in semester IV credit grade report.

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Scheme of Teaching, Learning, Examination & Evaluation leading to Two Years PG Degree Master of Journalism & Mass Communication (M. A. JMC) following Two Years PG Programme wef 2023-24
Two Years - Four Semesters Master's Degree Programme - NEP v 23
Second Year Semester – IV [Level6.5]

Sr. No.	Subject	Type of Course	Subject Code	Teaching & Learning Scheme							Duration Of Exam Hours	Examination & Evaluation Scheme									
				Teaching Period Per Week				Credits				Maximum Marks									
				L	T	P															
1	DSC-I.4 – Development of Media	Th-Major		5			5	5	5	3	40	60			100	16	24	P			
2	DSC-II.4 – Editing	Th-Major		4			4	4	4	3	40	60			100	16	24	P			
3	DSC-III.4- Advertising and Media	Th-Major		4			4	4	4	3	40	60			100	16	24	P			
4	DSE-IV/MOOC – Environmental Journalism / Intercultural Communication	Th-Major Elective		3			3	3	3	3	40	60			100	16	24	P			
																Minimum Passing Marks					
5	DSC-III.4Laboratory – Devp of AD materials	Pr-Major				2	2		1	1	3			25	25	50	25	P			
6	DSE-IV Laboratory/MOOC Lab – Practical related to DSE IV	Pr-Major Elective				2	2		1	1	3			25	25	50	25	P			
7	ResearchProjectPhase-II	Major			2	8	10	2	4	6	3			75	75	150	75	P			
8	Co-curricular Courses: Health and wellness, Yoga Education, Sports and Fitness, Cultural Activities, NSS/NCC, Fine/ Applied/Visual/Performing Arts During Semester I, II, III and IV	Generic Optional		90 Hours Cumulatively From Sem I to Sem IV																	
	TOTAL								24						650						

L: Lecture, T:Tutorial, P:Practical/Practicum

Prerequisite Course mandatory if applicable: **Prq**, Theory: **Th**, Practical/Practicum: **Pr**, Faculty Specific Core: **FSC**, Discipline Specific Core: **DSC**, Discipline Specific Elective: **DSE**, Laboratory: **Lab**, **OJT**: On Job Training; Internship/Apprenticeship; Field projects: **FP**; **RM**: Research Methodology; Research Project: **RP**, **Co-curricular Courses**: **CC**

Note: **Co-curricular Courses**: In addition to the above, CC also include but not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-term course, Scientific Surveys, Societal Surveys, Field Visits, Study tours, Industrial Visits, online/offline Courses on Yoga (Yoga for IQ development, Yoga for Ego development, Yoga for Anger Management, Yoga for Eye sight Improvement, Yoga for Physical Stamina, Yoga for Stress Management, etc.). These can be completed cumulatively during **Semester I, II, III and IV**. **Its credits and grades will be reflected in semester IV credit grade report.**

**Table: Comprehensive Credits distribution amongst the type of Courses over Two Years (Four Semesters) PG Programme and Minimum Credits to be earned for PG Degree
[M.A. in Journalism and Mass Communication]**

Sr. No.	Type of Course	Total Credits Offered	Minimum Credits Required
1	MAJOR		
	i. DSC	56	56
	ii. DSE	16	16
	TOTAL	72	72
2	Research Methodology and IPR (FSC/DSC: Major)	04	04
3	On Job Training, Internship/Apprenticeship; Field projects Related to Major	04	02 (Minimum 60 Hours OJT/FP is mandatory)
4	Research Project	10	10
	OPTIONAL		
5	Co-Curricular Courses (offline and/or online as applicable): Co-curricular Courses: Health and wellness, Yoga Education, Sports and Fitness, Cultural Activities, NSS/NCC, Fine/Applied/Visual/Performing Arts, CC also include but not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School/Short term course, Scientific Surveys, Societal Surveys, Field Visits, Study tours, Industrial Visits, online/offline Courses on Yoga (Yoga for IQ development, Yoga for Ego development, Yoga for Anger Management, Yoga for Eye sight Improvement, Yoga for Physical Stamina, Yoga for Stress Management, etc.).	Limited to Maximum 03 Credits only (For 90 Hours of CC cumulatively)	00
	TOTAL	93	88

Table A: Comprehensive Credit Distribution for CC

Sr. No.	Activities(offline/online as applicable)	Credits at Levels						Letter Grade
		College	University	State	Zone if exist	National	International if exist	
1	Health and wellness, Yoga*Competitions *If a Course(online/offline) on Yoga is completed or 60 Hours,2 credits will be awarded to the student (1Credit=30Hours)	1	2	3	4	5	6	P (Pass)
2	Unnat Bharat Abhiyan [UBA]	1	2	3	4	5	6	P (Pass)
3	Sports and fitness activities (see separate Table B)	1	1 / 2	2 / 3	3 / 4	4 / 5	5 / 6	P (Pass)
4	Cultural activities, Fine/Applied/Visual/Performing Arts	1	2	3	4	5	6	P (Pass)
5	N.S.S. activities Camps	1	2	3	4	5	6	P (Pass)
6	Academic activities like Research Paper/Article/Poster presentations, Aavishkar, start-up, Hackath on, Quiz competitions, other curricular, co-curricular activities, students exchange programme etc. Research Paper/Article published	1	2	3	4	5	6	P (Pass)
		--	1	2	-	4	6	P (Pass)
7	Participation in Summer school/Winter School/Short term course	2 Credits						P (Pass)
	(not less than 30 hours 1or2weeks duration) (not less than 60 hours 2 or 3 weeks duration)	4 Credits						P (Pass)
	Scientific Surveys, Societal Surveys	2 Credits						P (Pass)
	Field Visits, Study tours, Industrial Visits	1 Credit						P (Pass)
8	NCC Activities	As given in Table C						

Table B: Credit Distribution for Sports and Fitness

Sr. No.	Particulars of Sports Status (Individual/Team)	Credits	Letter Grade
1	College Level Participation	1	P (Pass)
2	University Level Participation	1	P (Pass)
3	University Level Rank 1,2,3	2	P (Pass)
4	State Level Participation	2	P (Pass)
5	State Level Rank 1,2,3	3	P (Pass)
6	Zonal Level Participation	3	P (Pass)
7	Zonal Level Rank 1,2,3	4	P (Pass)
8	National Level Participation	4	P (Pass)
9	National Level Rank 1,2,3	5	P (Pass)
10	International Level Participation	5	P (Pass)
11	InternationalLevel1,2,3	6	P (Pass)

Table C: Credit Distribution for NCC activities

Sr. No.	Particulars of NCC Activities	Credits	Letter Grade
1	Participation in NCC activities	1	P (Pass)
2	'B' Certificate obtained	2	P (Pass)
3	'C' Certificate obtained	3	P (Pass)
4	State Level Participation	4	P (Pass)
5	National level Participation	5	P (Pass)
6	International Level Participation	6	P (Pass)

This will carry 4 Credits for learning of 120 hours. Its credits and grades will be reflected in Semester II credit grade report.

Note: **Co-curricular Courses:** In addition to the above, CC also include but not limited to Academic activities like paper presentations in conferences, Aavishkar, start-ups, Hackathon, Quiz competitions, Article published, Participation in Summer school/ Winter School / Short-term course, Scientific Surveys, Societal Surveys, Field Visits, Study tours, Industrial Visits, online/offline Courses on Yoga (Yoga for IQ development, Yoga for Ego development, Yoga for Anger Management, Yoga for Eye sight Improvement, Yoga for Physical Stamina, Yoga for Stress Management, etc.). These can be completed cumulatively during **Semester I, II, III and IV. Its credits and grades will be reflected in semester IV credit grade report.**